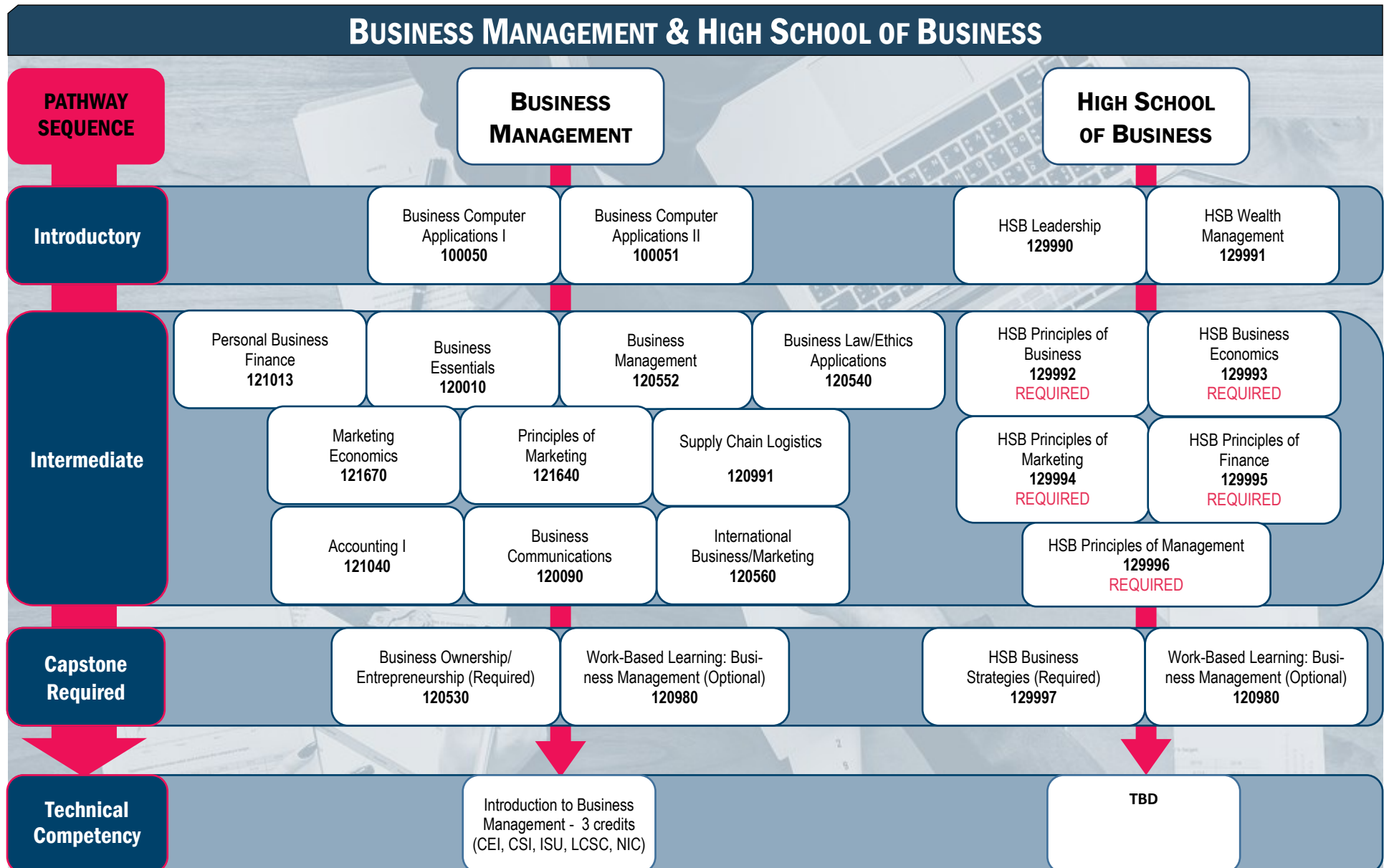


# Idaho Business & Marketing

## Business Management & High School of Business Secondary Pathway Sequence



# PATHWAY RESOURCES — BUSINESS MANAGEMENT & HIGH SCHOOL OF BUSINESS

## Program Requirements

### Approved Assessments

Business Management  
CTECS-Workplace Readiness  
High School of Business  
CTECS-Business Management  
A\*S\*K\* Business Institute Exam

### Program Standards

#### Business Management

High School of Business  
<https://www.mbaresearch.org/index.php/program-development/hsb>



### Endorsements for Pathway

#### Business Management Pathway Only

1010 Marketing (6-12)  
1087 Hospitality Management (6-12)  
4015 Business Management Finance (6-12)  
4017 Business Management/Finance (6-12)  
4077 Applied Accounting (6-12)

### Business Management & High School of Business Pathway

9092 Marketing Technology Education (6-12)  
9093 Business Technology Education (6-12)

### Advanced Opportunities

Entrepreneurship & Small Business (ESB)  
Communication Skills for Business  
A.S.K. Concepts of Entrepreneurship  
A.S.K. Fundamentals of Ethics  
NRF Rise Up Customer Service & Sales  
Certified Specialist  
NRF Rise Up Business of Retail Certified  
Specialist  
NRF Rise Up Warehouse, Inventory &  
Logistics Specialist



## SkillStack® Badges

### Business Management

TCC-Introduction to Business Management: 3 Credits

Planning Function  
Controlling Function  
Organizing Function  
Directing Leadership Function



## Career and Technical Student Organizations

### Business Professionals of America (BPA)

Website <http://www.idahobpa.org/>



BUSINESS  
PROFESSIONALS  
of AMERICA

IDAHO

**Mission** To contribute to the preparation of global professionals through the advancement of leadership, citizenship, academic, and technological skills.

CTSO State Advisor [Shauna Williams](#) 208.429.5506

CTSO Manager [Gina Lyman](#) 208.429.5553

### DECA

Website <https://www.idahodeca.org>



**Mission** DECA prepares emerging leaders and entrepreneurs in marketing, finance, hospitality and management in high schools and colleges around the globe.

CTSO State Advisor [Shauna Williams](#) 208.429.5506

CTSO Manager [Gina Lyman](#) 208.429.5553